



NATIONAL RÉSUMÉ WRITERS' ASSOCIATION

Back In Person &
Celebrating 25 Years!

Unveiling Strategies for Success

2022 Conference Sponsorship Guide
Sept. 18 - 20, 2022 | New Orleans, Louisiana

The background of the lower half of the page is a vibrant yellow. It features two large, ornate Mardi Gras masks with intricate cutouts. The masks are decorated with shimmering, multi-colored sequins in shades of green, pink, gold, and purple. They are surrounded by a profusion of Mardi Gras beads in various colors, including purple, green, and gold. A large, ornate gold fleur-de-lis ornament is also visible in the lower right corner.

Don't miss these great opportunities to bring your products and services to our members and guests!



Join us **IN-PERSON** to celebrate!

The 2022 NRWA Annual Conference September 18 - 20, 2022 ~ New Orleans, Louisiana

The National Résumé Writers' Association Annual Conference offers high-value education, professional development, and networking opportunities for career professionals. After two highly successful virtual conferences, we're pleased to celebrate our return to a **LIVE AND IN-PERSON** format with an exciting three-day event in the heart of New Orleans' French Quarter, coinciding with our 25-year Anniversary!

As a conference sponsor, you'll gain valuable exposure and engagement with not just our attendees, but also our membership and visitors to the NRWA website—including résumé writers, LinkedIn experts, career coaches and other professionals working in private practices, career centers, higher education, military, governmental agencies, and more!

We offer multiple sponsorship levels for businesses specializing in training, management support, software, and other resources. From our named sponsorship options—which include registration and more—to a variety of à la carte offerings, there's a great option for every type of business. Take a look and let us know what represents the best value for you.

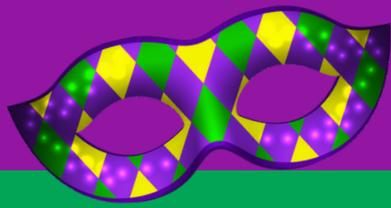
Questions? Contact us at:

📞 443-966-3851

✉️ info@thenrwa.org



2022 CONFERENCE SPONSORSHIP GUIDE



2022 SPONSORSHIPS OPTIONS

BIG EASY SPONSOR - \$2,500

- Conference registration for 1. (10% discount on up to 3 add'l.)
- In-person or video presentation to attendees (5 minutes).
- Logo prominently displayed on conference handout.
- Logo & 100-word description on NRWA conference webpages.
- Feature article in NRWA newsletter.
- "Sponsored by" shout-out when conference is featured in articles/ads.
- One-time email blast to full mailing list (3,000+ reach).
- Attendee list in mail merge format in advance of conference.
- Placement of promotional materials in welcome bag. (Restrictions may apply)
- Vendor table in exhibit hall.
- Display of banner and signage at conference.

ACT NOW!
Only 1 spot
available at
this level!

FRENCH QUARTER SPONSOR - \$1,750

ONLY 3 SPOTS AVAILABLE AT THIS LEVEL!

- Conference registration for 1.
- In-person or video presentation to attendees (5 minutes).
- Logo displayed on conference handout.
- Logo on NRWA conference webpages.
- Featured ad in NRWA newsletter.
- "Sponsored by" shout-out when conference is featured in articles/ads.
- One-time email blast to attendees.
- Placement of promotional materials in welcome bag. (Restrictions may apply)
- Vendor table in exhibit hall.
- Display of banner & signage at conference.

BOURBON STREET SPONSOR - \$1,250

- Conference registration for 1.
- Logo displayed on conference handout.
- Logo on NRWA conference webpages.
- Featured ad in NRWA newsletter.
- "Sponsored by" shout-out when conference is featured in articles/ads.
- Inclusion in one-time combined sponsor email blast to attendees.
- Placement of promotional materials in welcome bag. (Restrictions may apply)
- Vendor table in exhibit hall.
- Display of banner & signage at conference.

ABOVE OPTIONS AVAILABLE AT A 10% DISCOUNT FOR AFFILIATES & 5% DISCOUNT FOR MEMBERS

A la carte options

A la carte sponsors will be listed on our conference sponsor page with a hyperlink. They can be purchased individually or in conjunction with other sponsor opportunities, and do not include conference registration.

- Welcome Reception Sponsor \$750
- Welcome Bag Promotion Item \$150
- Vendor Table \$200
- Book Nook \$100

For details on a la carte benefits, head to:
thenrwa.org/2022-Conference-Sponsorship



Register your Sponsorship Today at:
thenrwa.org/2022-Conference-Sponsorship

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Strategies for Success

THE 2022 NRWA ANNUAL CONFERENCE

SEPTEMBER 18-20, 2022 • NEW ORLEANS

..... **25th ANNIVERSARY**

NRWA
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