



# The NRWA Connection

*Linking Our Members ... Keeping Them Current*

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## Welcome!

Hello ,

Welcome to this week's edition of *The NRWA Connection*.

The intent of this newsletter is to keep you current about both our association and our industry. We hope you enjoy this membership benefit!

## Executive Greeting

By Jean Raymond  
The NRWA 2nd Vice President

The excitement continues to build as the 2011 conference plans come together nicely!!! Be sure to visit the website for recently updated details on programs and speakers. Continue visiting the website for additional details as they become available.

The temperature in Maine this evening is 19°F, a bit chillier than the beautiful 70°F that is typical for September. I'm so looking forward to almost personally "hosting" The NRWA conference this year! The programs committee has done a fabulous job of assembling a collection of speakers and topics that are member-focused, in addition to being directly responsive to the requests of past conference participants.

The conference committee is also currently working on additional events for you to enjoy the beauty of Maine while you're here. Ever heard of a little store called LL Bean?! Well...they're open 24 hours a day, except for December 25. Ever learn how to fish indoors?! Ever met a wonderful sales discount that you didn't like?! That's just a quick tease of what's to come.

Mark your calendars, book your hotel, take advantage of the early-bird discount for registering soon, reserve your airfare, and plan on meeting us in Maine!!! Did I also ask you if you like lobster?!



See you soon!!!

Best regards,  
Jean Whalen Raymond  
Second Vice President  
National Résumé Writers' Association

P.S. Remember to mark your calendars for September 21-24, 2011! See you in Portland, ME!!!

## Regional Update



By Kimberly Schneiderman, CLTMC, NCRW, CEIC, City Career Services  
**The NRWA 1st Vice President**

The Region Reps are hard at work this year!

Hi all, Kimberly Schneiderman here, proud to have been elected the NRWA 1st Vice President. One of my key contributions to the organization is serving as the fearless leader of the Regional Reps! And, boy are they an active bunch this year! Their goal is to maximize your NRWA experience! Here are just a couple of initiatives they have launched:

LINKEDIN: Have you received your LinkedIn invitation to join your region's subgroup? Not yet? It is coming! You may just want to click here to get started: [Join NRWA on LinkedIn!](#)

FREE TELESEMINARS: Each of the regions is planning a no-cost teleseminar to help each group get to know each other, exchange ideas, share best practices, and establish real-world connections in our industry of virtual meetings! Here are a couple of listings to entice you!

Region Four (States of Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin.)

Want to talk turkey with a group of Region Four members? Travis Wilson will be hosting a "shop talk," an opportunity for you to engage in an open discussion with members of your region regarding anything that is on your mind in the résumé-writing/career-transitions world, on Friday, March 25th at 12:00pm EST/11:00am CST/10:00am MST/ 9:00am PST. If you would like to participate, please contact Travis Wilson at [wilsoncareersolutions@gmail.com](mailto:wilsoncareersolutions@gmail.com) and he will send you conference call information.

Region Five (States of Arizona, Colorado, Kansas, Missouri, New Mexico, Oklahoma, Texas, and Utah.)

Monday, March 7, 2011, at 4 pm MST! Please join us as we introduce ourselves and talk about the benefits of using LinkedIn in our business. Take advantage of this free call to meet with fellow members of your region. For dial-in information, contact Ginger Korljan at [ginger@takechargecoaching.com](mailto:ginger@takechargecoaching.com).

Region Six (States of Montana, Wyoming, Idaho, Washington, Oregon, Nevada, California, Hawaii, and Alaska, as well as Asia, Australia, and Western Canada.)

Friday, March 4, 2001, at 1:30 pm PST, join our "shop talk." Jared Redick is hoping he can pair members who've launched websites with members who are considering their own launch, sharing as much as we can to help each other. If you would like to be in on this call, contact Jared at [jredick@theresumestudio.com](mailto:jredick@theresumestudio.com).

And, we are already excited about this year's conference in Portland, ME. The Region Reps are planning a great opening-night session...shhhhh no details revealed yet!

## Member Benefits

From Sally McIntosh, NCRW  
The NRWA Certification Chair



We have two sections on thenrwa.com that may help you.

The first is Ask a Colleague

<http://www.thenrwa.com/Default.aspx?pageId=1490706>

A large number of members have generously volunteered to share their expertise with other members who need advice on certain kinds of résumé-writing projects. We want to keep this list current and add new volunteers. If you would like to have your name added, please contact the [Admin Manager](#).

The second is for those of you who are interested in being subcontractors and for those of you who are looking for subcontractors.

<http://www.thenrwa.com/subcontractors>

Please contact the listed subcontractors if you are interested in hiring them.

If your name is not on the list as either a subcontractor or employee and you would like it to be, check your privacy settings in your profile or click the link provided at the site.

## Ask the Proofreaders



By Donna Tucker, CareerPro Résumé Center

If you were to ask Dr. Phil, he'd suggest that I'm a "right fighter." Against all hope, I continue to fight for grammar and usage that I know to be "right," despite the continuing evolution of our language. I think we hear words and phrases used inappropriately so often that we begin to believe they are the real deal when in actuality.... Well, here are some of my top pet peeves.

What about yours?

Due to...

*Due to* incorrectly used for *through*, *because of*, or *owing to* in adverbial phrases:

- He lost his first client due to carelessness. Wrong.
- He lost his first client because of carelessness. Right.

*Due to* should only be used if it can be substituted with *caused by*.

- Her rash is due to poison ivy. Right.
- He claimed losses due to preventable errors. Right.

And...

The wordy expression *due to the fact that* should be replaced by *because* or *since*.

*Hopefully* or *I Hope*?

*Hopefully* is an adverb which means what it ought to--"full of hope" or "characterized

by hope." It normally modifies verbs. Nonstandard English sometimes substitutes the word hopefully for I hope (or some other subject with the verb hope).

- She listened hopefully for the sound of her first client. Right. (They listened with hope.)
- Hopefully, the client will arrive on time. Wrong.
- I hope the client will arrive on time. Right.

But here's what really gets me (tell me; am I being persnickety?): *Invite, consult,* and *quote* used as nouns.

Are we so lazy today that we can't use the full word? What's so hard about invitation, consultation, and quotation? It's the same principle as those who speed down the thoroughfares to get to their destinations two minutes sooner. Why are we all in such a hurry? Maybe my age is showing.

## Featured Article

### Maximize Your Networking Results By Amanda Collins, The Grammar Doctors

Whether you own your own business, are an employee, or are a job seeker, the importance of networking cannot be overstated. It truly is who you know, and you meet the right people by getting out there and networking. Here are some tips to help you get started:



#### 1. Be genuine.

When you're out there, be sure to be yourself. You can't very well build a relationship with someone when you show up as someone else.

#### 2. Have goals.

What do you want to get out of your networking efforts? Do you want to meet a lot of people? Or do you want to have an in-depth conversation with just a handful of folks? If you define your goals, you'll know better if you met them at the end of the event.

#### 3. Try a bunch of different groups.

What works for one person doesn't work for everyone. Likewise, some groups have different chapters with unique personalities. Until you try out a few different options, you'll never know what works for you and your needs.

#### 4. Volunteer.

Many networking groups have board positions, which will allow you to have a hand in shaping the organization while gaining visibility among the membership.

#### 5. Ask open-ended questions.

One of the major goals of networking is to learn about people. You do that by asking more than just, "What's your name?" One question that can result in some interesting conversations is, "Who are you?"

#### 6. Become a resource.

If you're the go-to person, you will get known and become a trusted source of help. Do this by sharing your network and looking for ways to help people.

#### 7. Know yourself.

When you are out networking, you need to be able to sum up what you do and how you can help others. Have your one-sentence response, as well as 30- and 60-second commercials, ready.

8. Ask for referrals.

You need to know your target market to share with those you meet how they can help you. Good networkers ask for referrals and introductions. As some say, "You have to be specific to be terrific."

9. Follow up on referrals.

It's good form to quickly follow up on referrals. When you're given a referral, it's courteous to call or email the person as soon as possible.

10. Call potential connections.

You have a 24- to 48-hour window in which to follow up with those you meet when you're out. After then, they're likely to forget you. Email, call, or send a card depending on how interested you are in the other person. If you see a real match, call and set an appointment. Just don't automatically add new contacts to your newsletter list without letting them know.

*Do you have suggestions for a topic in an upcoming featured article? Please send your ideas to [newsletter@thenrwa.com](mailto:newsletter@thenrwa.com).*

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### Affiliate Spotlight



This week, we spotlight Compass

Compass Coach Renee works with people who want more in life, whether it be work/life balance, interpersonal skill development, motivation, turning

dreams into realities, tuning into their spirituality, career change due to job loss, or career derailment -- fostered by setting goals and creating action plans that get positive results!

Perhaps you are frustrated that you are not feeling very powerful or maybe you are consumed by the economic depression? Maybe you just know you could be doing much more in your personal and professional life! Take a few moments from your hectic day and sign up for 10 days absolutely FREE with Compass to get the support you know you need and deserve.

To learn more, visit [MyLifeCompass](#).

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To check out a complete listing of our [Affiliate Partners](#) or for more information on becoming an Affiliate, [click here](#).

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### Quote of the Week

"The way of the world is meeting people through other people."  
~ Robert Kerrigan

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Thanks for reading this issue of The NRWA Connection!

Sincerely,

The NRWA Board

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