

Special NRWA Pre-Conference Edition, July 2016

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Conference discount expires July 31



[Two-pay option and \\$30 discount expire on July 31. Act now to \\$AVE.](#)

We're [Setting Sail for Success](#)
in the charming coastal
setting of Annapolis, MD,
Sept. 21-23.

There's still time to [sign up](#)
and join us!

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- Do you want to **increase your résumé-writing skills, strategies, and confidence?**
- Would knowing what **recruiters are REALLY looking for** impact your work and your clients?
- Are you interested in **growing your business and generating more revenue?**
- Is your **website capturing attention and driving leads and prospects?**
- Do you want to know **key questions to ask to make your intake process easier?**



The NRWA conference has sessions addressing each of the topics above -- along with much, much more to help you grow your business, serve your clients, and increase your skills and expertise as a résumé writer and career services professional.

In Annapolis, our [industry's leading experts](#) will share **emerging trends, tips, and strategies for supporting job seekers at all career levels; best-in-class writing practices; social media and LinkedIn insights;** as well as sessions tailored to our industry groups (**college/university career services, new and experienced business owners, and community workforce/military practitioners**).

Listen to our two conference "sneak peek" calls: [call #1](#) (featuring Lita Levine Kleger, Rebecca Metz, Don Orlando and Robing Schlinger) and [call #2](#) (featuring Brian Bodkin, Norine Dagliano, Dr. Brandi Baldwin-Rana, and Kimberly Schneiderman).

Continue reading to learn more about [The NRWA conference!](#)

Our Conference Sponsors

Their support makes our conference possible. Please visit their websites and stop by their vendor tables in Annapolis.

SILVER sponsors

[Career Marketing Techniques](#)

[Ricklin Resources](#)

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[ImpactVS](#)

Table Sponsors

[Brandi Baldwin-Rana, PhD](#)



Three days of learning and sharing at the annual NRWA conference are capped off by [excursions and events](#) in our host city, the historic seafaring town of Annapolis.

Not only do we enrich your

[Web Pages That Sell](#)

ACCOMODATIONS

You'll enjoy discounted rates and complimentary WIFI at The Westin, our conference headquarters. [Be sure to reserve by August 22nd to receive the discount!!](#)



to recharge, socialize, and network. Be sure to join us at our welcome tea and opening night reception (there just may be a prize or two to be won!!).

In addition, consider joining in our complimentary early morning [Qigong sessions](#) led by The NRWA member Tim Windhoff.

Do be sure to visit our sponsor/vendor hall and/or [schedule a portrait session with our onsite professional photographer David Anderson](#) (spots are limited) to take advantage of a super opportunity for a new headshot!

See you at the shore...

The NRWA Volunteer Board and Conference Committee

Preconference Intensive by Wendy Enelow || Only 10 Spots Left!

There are only 10 spots left in résumé-writing expert Wendy Enelow's preconference intensive, **Write Right...Write Well: Skyrocketing Your Writing, Language & Grammar Skills from Good to Great!**

Whether you've been writing résumés for 10 months or 20 years, Wendy's session will ignite your creativity, power up your prose, and push your writing to new levels.

Register for the preconference session [here](#).



Tips From Past Attendees

"Come to the conference with a plan. Make a list of members, board members, and sponsors you want to meet and consider reaching out prior to the conference to set up appointments, such as coffee meetings with colleagues. Who have you been wanting to get to know better? Who works in your space? Who is attending from your geographic area? Use your time outside of the sessions for connecting with colleagues, building relationships and visiting our great sponsors."

Steve Bouchard, President of The NRWA

"If you're looking to land subcontracting assignments, be sure to bring your portfolio of writing samples. As you meet people over the course of the conference, you'll hear about opportunities to work with other writers. Having samples of your work on-hand can facilitate agreements and partnerships."

Michelle Robin, The NRWA Board Member & New Business Owner Director of Industry

"This is going to be my sixth conference in as many years, and one of my best tips is to set aside time each evening or morning to review your notes and plan how you'll incorporate and use all of the incredible new information you'll be receiving. By the time I return home, I have a rough action plan with some target dates highlighted as a way to more fully leverage my conference experience."

Carol Camerino, The NRWA Board Member and 2016 Membership Chair

IMPORTANT LINKS

[NRWA Conference](#)

[NRWA Conference Registration](#)

[Westin Conference Rate Reservation](#)

[NRWA Membership - save \\$\\$ by joining the NRWA](#)

[Conference Agenda](#)

[Pre-Con Intensive Details](#)

[Conference Activities and Events](#)

Questions about The NRWA membership or the conference?

Call us at 1.877.THE.NRWA (1.877.843.6792).



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